

## *Amy Charnley Paulson*

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### **Consultant, Coalitions Work**

**Coalition Works** is a consulting group formed in 2007 to help coalitions and partnerships worldwide build and sustain community change efforts to promote health and prevent disease.

### **Philosophy**

Bringing together a diverse group of concerned partners to identify and solve community health problems is one of the most effective ways of using resources and getting results. Providing training and support to community partners new to the coalition approach helps to ensure that the right strategies are used to address the right problems. The synergy of good, productive partnerships and the culmination of ideas and expertise that result are always more powerful, more effective, and longer lasting than anything one individual could accomplish on their own.

### **Related Professional Experience**

- 2008 – current    Executive Director, Consortium for Infant and Child Health (CINCH) & Instructor, Eastern Virginia Medical School, Norfolk, Virginia
- 2006 – 2008        Executive Director, Consortium for Infant and Child Health (CINCH) & Research Associate II, Eastern Virginia Medical School, Norfolk, Virginia
- 2003-2006        Senior Program Coordinator, Consortium for Infant and Child Health (CINCH), Eastern Virginia Medical School/Children’s Hospital of The King’s Daughters, Norfolk, Virginia
- 2001-2003        Program Coordinator, Consortium for Infant and Child Health (CINCH), Eastern Virginia Medical School/Children’s Hospital of The King’s Daughters, Norfolk, Virginia
- 2000-2001        Assistant Director, Moses Cone Health System Diabetes Treatment Program, American Healthways, Greensboro, North Carolina
- 1999-2000        Program Coordinator, Moses Cone Health System Diabetes Treatment Program, American Healthways, Greensboro, North Carolina
- 1998-1999        Program Assistant, Wesley Long Community Hospital Diabetes Treatment Center, American Healthways (formerly Diabetes Treatment Centers of America), Greensboro, North Carolina

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- 1996-1998        Research Assistant, Making Prevention Work Program, Moses Cone Health

System/Lineberger Comprehensive Cancer Center, UNC-Chapel Hill/Greensboro, North Carolina

### **Education**

- 2008-current Masters in Public Health, University of North Carolina at Chapel Hill
- 1991-1996 B.S. in Psychology. – Appalachian State University, Boone, North Carolina
- 1991-1996 B.S. in Business Administration in Health Care Management, Appalachian State University, Boone, North Carolina

### **Awards & Honors**

- 2007 Recognition Award for Contributions to Nursing Excellence, Old Dominion University
- 2006 Service to Youth Award/Volunteer of the Year, YMCA of South Hampton Roads
- 2006 Nominee, Robert Wood Johnson Foundation Health Leaders Award
- 2004 Center for Pediatric Research Employee of the Year
- 1995 Research Assistantship, Department of Psychology, Appalachian State University
- 1994-1995 Governor, North Carolina Student Legislature

### **Community & Professional Service**

- 2008 Department of Pediatrics, Eastern Virginia Medical School/Children's Hospital of The King's Daughters Advocacy and Public Policy Committee Member
- 2006-current Virginia Asthma Coalition, Steering Committee Member
- 2004 – 2006 Coalition for Obesity Prevention- Peninsula Member
- 2002-current Virginia Covering Kids & Families Coalition Member
- 2002-current National Conference on Immunization and Health Coalitions Planning Committee Member
- 2001-current Project Immunize Virginia Member
- 2001-current Minority Health Coalition of South Hampton Roads Member
- 2001- current Eastern Virginia Perinatal Council Member & Low Weight Birth Committee Chairperson
- 1998-1999 Moses Cone Health System Clinical Reconfiguration Committee Member

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### **Professional Associations**

American College of Health Care Executives

American Public Health Association, Health Promotion and Education Section

Southeastern Psychological Association

### **Selected Grants & Contracts**

Virginia Health Care Foundation & Virginia Department of Medical Assistance Services. Project Connect Grantee. Principal Investigator. 2003-2008.

Bon Secours Mission Fund. FAMIS Sustainability Grant. Principal Investigator. 2004-2008.

Metro Public Health Department of Nashville/Davidson County. Nashville Health and Wellness Team Strategic Planning & Coalition Training, Consultant. 2007.

Virginia Health Care Foundation & Robert Wood Johnson Foundation. Covering Kids & Families. Pilot site Grantee. Co-Investigator, Grant Writer. 2002-2006.

Sentara Healthcare Foundation. Health Insurance Project Support. Principal Investigator. 2002-2006.

Robert Wood Johnson Foundation. Allies Against Asthma Community Intervention. Staff, 2001-2006.

United Way of the Virginia Peninsula/Riverside Health System Foundation. Principal Investigator. Children's Health Insurance Outreach Grant. 2001-2006.

March of Dimes. Girlfriend to Girlfriend Lay Health Ambassador Program. Co-Investigator, Grant Author. 2002-2005.

Norfolk Redevelopment and Housing Authority. Child Health Ambassador Program. Principal Investigator. 2003-2005

Sentara Health System. Healthy Kids Kit for Food & Fitness Project. Principal Investigator. 2004-2005.

March of Dimes. Healthy Babies for Hampton Roads. Co-Investigator, Grant Author. 2001-2002

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### **Selected Presentations & Consultations**

1. Coalition 101. Heal-ty Generations Southeast Community Project. Consultation/Training. Newport News, VA. November, 2007.
2. Covering Kids: A community coalition approach to sustained child health insurance coverage. Concurrent Session. 135<sup>th</sup> American Public Health Association Annual Meeting. Washington, DC. November 2007.
3. Accessing Care: Right Time – Right Place. . Scientific Session Presenter. 135<sup>th</sup> American Public Health Association Annual Meeting. Washington, DC. November 2007.
4. Becoming the Change: Changing Systems, Cultures, and People through Partnerships. Consultant &

- Trainer. YMCA of South Hampton Roads Leadership & Training Retreat. September 2007.
5. Managing Your Meetings – So They Don't Manage You. Presenter/Trainer. Consortium for Infant and Child Health Quarterly Meeting. Newport News, VA. August 2007.
  6. Coalition 101: Strategies for Success. Consultant/Trainer. Nashville Health and Wellness Team. Nashville, TN. March 2007.
  7. Coalition Lifecycle Training. Presenter/Trainer. Consortium for Infant and Child Health Quarterly Meeting. Virginia Beach, VA. February 2007.
  8. Coalition 101. Consultant/Presenter. Virginia Asthma Coalition. Richmond, VA. January 2007.
  9. Building Members, Building Leaders: Part 1 – Developing Coalition Action Plans. Consortium for Infant and Child Health Quarterly Meeting. Newport News, VA. November 2006.
  10. Coalition Building: Beginning & Advanced. Presenter/Trainer. National Conference on Immunization Coalitions Workshop. Denver, CO. August 2006.
  11. Strengthening Your Fleet: Building Your Coalition's Capacity. Workshop. National Conference on Immunization Coalitions. Norfolk, VA. September 2004.
  12. Utilizing Coalition Problem Solving to Develop a Systematic Immunization Services Quality Improvement (SISQI) Data System. Concurrent Session. National Conference on Immunization Coalitions. Norfolk, VA. September 2004.
  13. Building Leaders, Building Members: Retreats to increase coalition member involvement and leadership capacity. Concurrent Session. National Conference on Immunization Coalitions. Phoenix, AZ. May 2003.
  14. Innovative public housing partnership to implement a lay-health ambassador program to raise childhood immunization rates. Workshop. 37<sup>th</sup> Centers for Disease Control National Immunization Conference. Chicago, IL. March 2003.
  15. Active Participation in Community Groups. Presenter. Old Dominion School of Nursing, Community Health Nursing Rotation. Norfolk, VA; February 2003, September 2004, 2005, 2006.
  16. Using Innovative Community Partnerships to Develop, Fund, and Implement a Community Lay Health Ambassador Program to Increase Immunization Rates in a Public Housing Community. Workshop. 4<sup>th</sup> National Conference on Immunization Coalitions. San Antonio, TX. January 2002.
  17. Racial Disparity in Birth Outcomes for African American Women. Presenter/Keynote. Southern Christian Leadership Conference. Hampton, VA; January 2002.
  18. Minority Health Approaches. Minority Health Research Consortium of Hampton Roads' Winter Symposium. Panelist. Norfolk, VA. December 2001.